Read All About It!

Get ready to learn what's new at Company Nurse! From sharing the workers' comp trends of 2020, to a plan for aligning your organization's values with its growth strategy, to best practices for developing a strong company culture, we have a lot of exciting news to share.

Want to learn even more? Let us know and we'll set up a time to chat.

Workers' Compensation Trends: 2020

By Paul Binsfeld, president and founder of Company Nurse, LLC

Are you ready for the **workers' compensation trends of 2020**? While cannabis and opioid use have been circling the industry's headlines in past years, there are several new trends (both challenges and opportunities) that I foresee for 2020.

Read on, here.

You can find us at these events and tradeshows:

- PARMA: February 25th – 28th
- ASCIP: March 6th
- RIMS: May 3rd – 6th

PRESS

10 Entrepreneurs Spotlight Industry Trends for 2020

Published in **Inc.** *on 01/03/2020* – Company Nurse Founder Paul Binsfeld shares his entrepreneurial insights on what the new year holds for workers' comp in this *Inc.* and Entrepreneurs' Organization article.

You can read it, **here**.

Align Your Company with Values, and the Rest Falls Into Place

Originally Published in **BenefitsPro** *on 01/07/2020* –
The key to running a successful company? Make what you value most part of everything you do.

Here's how core values have become a part of the Company Nurse growth strategy.

How to Grow a Company with Culture

By Paul Binsfeld, president and founder of Company Nurse, LLC

If you want to grow your company, you need to not only examine the satisfaction of your external customers, but also that of your internal customers — your team members.

It's no surprise that **happy employees are more likely to be high-performing employees**. Happy employees are excited to come to work, strive to perform to the best of their abilities, and want to take care of your company.

So, how do you create a team of happy employees? **With a great culture**. A culture that your team members feel confident and appreciated in. A culture that your team members feel a part of. A culture that your team actually *likes*.

Yes, this is easier said than done, but by putting in place a few key practices, you'll have the building blocks you need to develop a positive culture and grow your company.

Below are the best practices that I've adopted over the years for my own organization, **Company Nurse**, and the results I've experienced.

Read on to learn how to grow a company with culture.

Talk to your Account Executive about Company Nurse Next Steps!

With Next Steps, your employees will receive the information they need to continue your workplace injury process.

COMPANY NURSE™
Because Accidents Happen™

888.817.9282 • **CompanyNurse.com**

8360 E Via De Ventura Blvd., Suite L200, Scottsdale, AZ 85258