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Company Nurse News **FIRST**

PRESS RELEASE

Company Nurse Unveils New Brand

Scottsdale, AZ (Feb. 12, 2018) – That’s right ladies and gentlemen, Company Nurse LLC, the premier nurse triage service for workplace injuries, announced and released their new brand.

At their annual holiday party, Founder and President Paul Binsfeld introduced the brand to the Company Nurse team. A brand which more genuinely defines and differentiates the company through messages and imagery that demonstrate how Company Nurse eases the pain of workers’ comp—for both employees and businesses.

The new brand simplifies an industry known for complexity and focuses on the simple fact that accidents happen. Companies can either be prepared, or not. Preparation can save employees pain because when they call Company Nurse, they know their injuries are getting the appropriate level of care. [**READ MORE...**](#)

Caption This!

Accidents happen. So what is happening here? What is our fine friend thinking, saying, about to do? That's all for you to decide. [Click here](#) and post your caption on our Company Nurse social media. Who says workers' comp can't be fun?



From the movie "One Week" featuring Buster Keaton, Roscoe "Fatty" Arbuckle and Sybil Seely, three silent greats. Released in 1920, the film short was 19 minutes worth of hilarity and daring stunts.

Sharing Our Spills

Accidents happen to everyone. Here are some of our most stellar spills.

"This didn't happen to me but, I was watching "The Karate Kid" with my 7-year-old sister and when she attempted one of the karate "moves," she hit a cabinet and broke her arm. I helped, I laughed, she cried. The life of an older sibling!"

Tradeshows/Events

- [ASCIP Annual Membership Meeting: March 2nd](#)
- [RIMS Annual Conference: April 15th-18th](#)
- [PRIMA Annual Conference: June 3rd-6th](#)

Can you Believe it?

We hear a lot of injury stories—ouch! Which body part do you think we receive the most injury calls for?



- Head
- Foot
- Shoulder
- Knee

(Scroll to end of email to see the answer)

Star Team Member

Christine Larson



It's no surprise that Christine has been recognized by her peers as a Company Nurse "star." Starting as an injury care coordinator (ICC) in 2013 and moving up to a supervisor role less than a year later, Christine has once again taken on a new leadership position—this time as the hotline manager.

"I have been an ICC at Company Nurse for over two years. The hotline has experienced many [positive] changes since I started," states one of her team members, "I feel that the most recent change of promoting Christine Larson to hotline manager has been the one that has strengthened us the most."

"As I have developed professionally I have realized how much I love to help staff grow individually. We are a more successful team because of them! Something I take pride in is understanding each team member individually and providing training and coaching to help them be successful," says Christine. "I love doing what I do here and I am truly so blessed to work with such amazing people."

Christine's positive attitude (a necessity in every workplace) is hard to miss.

As one of her peers puts it, "She loves her job and it shows. We are lucky to have her on the team!"

Why Call Company Nurse First?

By Debra Spamer, vice president of business development

Have you seen it yet? Accidents happen. Call Company Nurse First. It's an important message that's part of our company's new look. A new look that better portrays the truth about workplace nurse triage and throws a little humor in, just for fun. Who doesn't need a little of that?

Too often, workers' comp can be anything but fun. I've seen first-hand why it's so important for workers to immediately report their injuries. Between giving employees a straight-forward process to address their workplace injuries and providing employers with a way to manage these injuries, calling Company Nurse first lessens the pain of workers' comp. [READ MORE...](#)

Can you Believe it? ANSWER:
More people call us about **knees** than any other body part!

**Ready to start saving time, money,
aggravation and take care
of employees, too?**

Call Company Nurse first.



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